

募集職種	Design Director Toys Hardlines
雇用形態	正社員
募集人数	1名
待遇	経験等を考慮し、当社基準に準じます
通常営業時間	9:30～18:00
職務内容	<p>Job Description:</p> <p>Universal Brand Development is seeking a Product Design Director for Japan, Korea, SEA and Australia/New Zealand with experience in product design and licensing for the Toys and Hardlines team. The role is responsible for product approvals, product development and product strategies for Toys, Party and Publishing categories. The position will be working across the abovementioned countries working with local designers in Japan. The candidate needs to be proficient in English. Universal Brand Development team is looking for candidates that are pro-active, hands on, forward thinkers and have the ability to formulate product design strategies. The role requires a leader that has experience building strong relationships with internal cross-functional teams and external partners. This position will report directly to Global SVP of product design.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> • Licensing Expertise: <ul style="list-style-type: none"> ○ Possesses a solid understanding of the entertainment industry and Consumer Products business ○ Manage and ensure brand excellence by making any necessary character revisions, infusing storytelling and providing property assets and toolkits ○ Manage process flow and prioritize schedules based on product development calendar ○ Manage and lead product approval meetings ○ Manage approval functionalities on product approval system (Mediabox) ○ Lead calls and meetings with licensees ○ Prepare and share regional product design updates with Global team ○ Provides input to Category/business counterparts on licensor selection to ensure excellent product execution and delivery • Design Expertise and Innovation: <ul style="list-style-type: none"> ○ Be the Design expert in assigned categories – execution, fabrications/materials, tech designs ○ Understand licensee design & manufacturing capabilities to guide effective design and development ○ Design product solutions across entire Franchise and property roadmap ○ Prepare all necessary components for design presentations & product review meeting preparations ○ Provide accurate design input and modifications(overlays) based on strong understanding of IP priorities, guidelines & assets through all stages of the product approval process ○ Drive innovation by maintaining strong knowledge of retail landscape in Region; monitor sales performance of key categories & programs • Design Strategy:

- Engages in wider UBD discussions on the company's vision and strategy
- Builds and delivers strategic CP design plans aligned to IP or franchise strategies
- Partners with Category to identify white space opportunities for growth
- Understands regional retail pricing structure for product and line architecture
- Identifies new trends and innovation across multiple categories and properties
- Create and build new ideas into marketable product lines for existing properties and new initiatives
- Skilled in managing and building annual a design budget
- **Communication and Collaboration**
 - Understands and communicates strategically to team and partners
 - Excellent ability to communicate and collaborate with partners
 - Required to communicate weekly with Global SVP of PD
 - Develops effective presentations
 - Coordinates with cross-functional partners on new projects and design development progress
 - Build successful working relationships with key partners including (but not limited to):
 - Licensees & manufacturers
 - Category, Retail, and Franchise
 - Studios & filmmakers

応募資格

Qualifications:

- Minimum 8-10 years of experience within the licensing and manufacturing industry
- Entertainment industry experience with license-based consumer product approvals
- Knowledge of product manufacturing and process
- Ability to design from concept through final samples/production
- Polished ability to verbally deliver presentations with full command of material, full command of the stage, and ability to steer discussion toward actionable conclusions
- Ability to work well in a fast-paced, dynamic environment; comfortable with change; able to troubleshoot problems and act decisively
- Able to advocate for Design recommendations with partners
- Experience in working with multiple external artist and creative agencies
- Ability to prioritize work for self and associates
- High level of accuracy, attention to detail, and organization skills
- Fully proficient with Photoshop & Illustrator. Ability to use InDesign, Keynote, Power Point Word and Excel
- Must be able to articulate clearly, and drive toward shared solutions with various internal partners and external licensee teams
- Knowledge and understanding of product category dynamics and strategies

Education Requirements:

- Bachelors Degree in Industrial Design, Toy Design, Illustration or comparable field of study

勤務地	本社／東京都港区愛宕2丁目5番1号 愛宕グリーンヒルズ MORI タワー 【交通手段】 東京メトロ日比谷線「神谷町駅」徒歩4分 / 都営地下鉄三田線「御成門駅」徒歩3分
応募方法	以下の1. 2の書類を記入・スキャンの上で e-mail 添付にてご送付ください。書類選考の上、書類選考通過の方にのみ追って連絡いたします 履歴書（日本語/英語） 職務経歴書（日本語） 【書類送付先： 人事部業務委託採用係 メールアドレス】 tommy.liu@nbcuni.com 応募書類の当社への持参は固くお断りします。 応募書類は返却いたしませんのでご了承ください。 ご応募いただく個人情報は採用業務のみに利用し、他の目的での利用や第三者への譲渡・開示することはありません。
照会・問い合わせ	HR 採用アドレスまでお願いします。 tommy.liu@nbcuni.com